SPONSORSHIP & EXHIBITION OPPORTUNITIES

23 - 25 March 2021
Kuala Lumpur Convention Centre
Kuala Lumpur, Malaysia

Sponsorship & Exhibition Enquiries:
Nick Chantrell, Senior Sales Manager, Asia Pacific
Email: nchantrell@iptcnet.org
Tel: +60 3 2182 3145

General Enquiries
Email: iptc@iptcnet.org
Tel: +60 3 2182 3000
Fax: +60 3 2182 3030

The International Petroleum Technology Conference (IPTC) is an international oil and gas conference and exhibition. The event rotates amongst various venues in the Eastern Hemisphere. The scope of the conference programme and associated industry activities will address key technology and relevant issues that challenge industry specialists and management around the world, particularly in the gas business and certain overarching issues such as HSE, Security, HR and training.

Progressive Collaboration and Innovative Solutions:
Shaping the Future of Energy

Sponsoring Societies

AAPG
EAGE
SEG

SPONSORSHIP & EXHIBITION OPPORTUNITIES
Letter from the Executive Committee Co-Chairmen

The 13th edition of the International Petroleum Technology Conference (IPTC) will be held 23-25 March 2021 at the Kuala Lumpur Convention Centre in Kuala Lumpur, Malaysia with PETRONAS as the Host Organisation, and Mubadala Petroleum and Schlumberger as the Co-Host Organisations.

IPTC is a collaborative effort among the American Association of Petroleum Geologists (AAPG), the European Association of Geoscientists and Engineers (EAGE), the Society of Exploration Geophysicists (SEG), and the Society of Petroleum Engineers (SPE). IPTC is widely regarded by industry professionals as a unique opportunity to promote peer-reviewed technology dissemination and knowledge sharing on a global scale in a truly integrated manner.

After its very successful edition in Kuala Lumpur in 2014 of over 10,000 participants, we hope, with your support, to keep the same momentum for IPTC in 2021. On behalf of the IPTC Board of Directors, the Executive Committee, the Conference Programme Committee and the Host Organisation, it is our pleasure to welcome and invite your organisation to exhibit and sponsor at this prestigious global event.

IPTC provides the opportunity to network with key stakeholders, promote your pioneering technologies and network with multi-disciplinary industry professionals from across the world on this truly global stage. With over 7,000 participants from around the world expected to attend, IPTC will provide your organisation with a timely platform to enhance your company profile to a diverse group of industry executives and technical professionals.

More information on how your company can participate in this event can be found in this prospectus.

We look forward to your support and commitment in making this 13th IPTC a resounding success.
About IPTC

Founded in 2005, the International Petroleum Technology Conference (IPTC) is the flagship multidisciplinary technical event in the Eastern Hemisphere and is a collaborative effort among the American Association of Petroleum Geologists (AAPG); the European Association of Geoscientists and Engineers (EAGE); the Society of Exploration Geophysicists (SEG); and the Society of Petroleum Engineers (SPE).

The mission of IPTC is to disseminate knowledge across the oil and gas exploration and production industry, showcasing new and current technology, and best practices across multiple disciplines, emphasising the importance of collaboration to identify and deploy innovative solutions to maximise asset value.

What’s Planned

- **7,000+** energy professionals
- **3,000+** sqm exhibition space
- **6+** plenary and panel sessions
- **50+** technical sessions
- Emerging Leaders Workshop
- Educational programmes

Why Participate

- **SHOWCASE** your organisation’s brand and image to thousands of attendees
- **INTRODUCE** and **PROMOTE** your expertise, services and solutions
- **APPEAR** alongside international and local industry leaders
- **MEET** and **INTERACT** with prospective clients and key buyers from across the globe
- **CREATE** and **STRENGTHEN** new and existing business relationships
- **NETWORK** with fellow peers and industry players
- **SUPPORT** cutting-edge innovation in energy
- Strategically located in a **MAJOR ENERGY HUB** for Asia
Who Attends

- Executive Management from NOCs, IOCs and Service Providers
- Geoscience and Reservoir Discipline Experts
- Drilling and Completion Discipline Experts
- Projects, Facilities and Construction Discipline Experts
- Scientists, Technologists and Researchers
- Contracts and Procurement Heads
- Field Development, Production and Operation Experts
- HSE Professionals
- HR, Training and Development Professionals
- Industry Officials
- Ministry Personnel
- Academia
Exhibition Opportunities

Showcase your organisation’s expertise, services and solutions to global oil and gas experts, as well as key decision makers at IPTC 2021.

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>USD 650 per sqm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space Only</td>
<td></td>
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<tr>
<td>Stand Package</td>
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</tbody>
</table>

Each 9sqm stand package booth includes:
- 2.5 metres high wall and dividing wall partition with white laminated in-fill panels
- One (1) 13-Amp, single phase power point (max. 500w)
- Two (2) 10w LED spotlights
- Overhead fascia panel with organisation’s name and booth number
- Carpet floor covering
- Two (2) easy arm chairs
- One (1) information counter
- One (1) waste paper basket

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<thead>
<tr>
<th>Exhibitor Benefits</th>
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</thead>
<tbody>
<tr>
<td><strong>Pre-Event</strong></td>
</tr>
<tr>
<td>- Unique promotional and advertising to help increase your organisation’s exposure and return on investment</td>
</tr>
<tr>
<td>- Regular exhibitor newsletter keeping you informed of important deadlines and developments related to the event</td>
</tr>
<tr>
<td>- A comprehensive Exhibitor Services Manual (ESM) providing the tools you need to a successful exhibition experience</td>
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<tr>
<td>- Company listing in the IPTC 2021 Mobile App</td>
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<tr>
<td>- Targeted global marketing campaigns featuring highlights of the exhibition</td>
</tr>
<tr>
<td><strong>During the Event</strong></td>
</tr>
<tr>
<td>- Two (2) complimentary Exhibitor Registrations* per 9sqm of booth space</td>
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<tr>
<td>- Fifty (50) Exhibition Visitor Passes** per 9sqm of exhibit space</td>
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<tr>
<td>- An expected 7,000 attendees</td>
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<tr>
<td>- Company listing and product/service profile in the Conference Programme provided to all conference attendees</td>
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<tr>
<td><strong>Post-Event</strong></td>
</tr>
<tr>
<td>- One (1) copy of Post Event Report</td>
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*Exhibitor Registration includes access to Exhibition, Coffee Breaks, Welcome Reception and Closing Session.
**Exhibition Visitor Pass includes access to Exhibition and Welcome Reception.

<table>
<thead>
<tr>
<th>How to Exhibit</th>
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<tbody>
<tr>
<td>- Review all exhibit information carefully</td>
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<tr>
<td>- Select your preferred booth locations</td>
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<tr>
<td>- Complete and return the Exhibit Space Contract</td>
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<thead>
<tr>
<th>Book Now</th>
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<tbody>
<tr>
<td>To secure an exhibit space, kindly contact:</td>
</tr>
<tr>
<td><strong>Nick Chantrell</strong></td>
</tr>
<tr>
<td>IPTC Senior Sales Manager</td>
</tr>
<tr>
<td>Tel: +60 3 2182 3145</td>
</tr>
<tr>
<td>Email: <a href="mailto:nchantrell@iptcnet.org">nchantrell@iptcnet.org</a></td>
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</table>
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>Value (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Principal Sponsor</td>
<td>USD 150,000</td>
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<tr>
<td>Diamond Sponsor</td>
<td>USD 100,000</td>
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<tr>
<td>Platinum Sponsor</td>
<td>USD 75,000</td>
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<tr>
<td>Educational Activities Platinum Sponsor</td>
<td>USD 75,000</td>
</tr>
<tr>
<td>Conference Preview and Programme</td>
<td>USD 65,000</td>
</tr>
<tr>
<td>Lanyards</td>
<td>USD 60,000</td>
</tr>
<tr>
<td>Topical Luncheon – Day 1 (Tuesday, 23 March)</td>
<td>USD 60,000</td>
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<tr>
<td>Topical Luncheon – Day 2 (Wednesday, 24 March)</td>
<td>USD 60,000</td>
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<tr>
<td>Conference Bags</td>
<td>USD 60,000</td>
</tr>
<tr>
<td>Directional Signage</td>
<td>USD 70,000*</td>
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<tr>
<td>ePoster Stations and Audio Visual Equipment</td>
<td>USD 55,000</td>
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<tr>
<td>Escalator Runners</td>
<td>USD 45,000</td>
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<tr>
<td>Closing Session</td>
<td>USD 40,000</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>USD 40,000</td>
</tr>
<tr>
<td>Networking Luncheon – Day 3 (Thursday, 25 March)</td>
<td>USD 40,000</td>
</tr>
<tr>
<td>Conference Caps</td>
<td>USD 35,000</td>
</tr>
<tr>
<td>Conference Umbrellas</td>
<td>USD 35,000</td>
</tr>
<tr>
<td>Education Week (Co-Sponsor)</td>
<td>USD 35,000</td>
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<tr>
<td>Water Bottles and Stations</td>
<td>USD 35,000</td>
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<tr>
<td>Conference Internet and Digital Proceedings</td>
<td>USD 30,000</td>
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<tr>
<td>Conference Notebooks and Pens</td>
<td>USD 30,000</td>
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<tr>
<td>Emerging Leaders Workshop (Co-Sponsor)</td>
<td>USD 30,000</td>
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<tr>
<td>IPTC 2021 Mobile App</td>
<td>USD 30,000</td>
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<tr>
<td>Education Days &amp; Teachers’ Day (Co-Sponsor)</td>
<td>USD 25,000</td>
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<tr>
<td>Exhibition Floor Graphics</td>
<td>USD 25,000</td>
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<tr>
<td>Silver Sponsor</td>
<td>USD 25,000</td>
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<tr>
<td>Ice Cream Social (Per Day)</td>
<td>USD 20,000</td>
</tr>
<tr>
<td>Cell Phone Charging Stations</td>
<td>USD 15,000</td>
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<tr>
<td>Coffee Breaks (Per Day)</td>
<td>USD 15,000</td>
</tr>
</tbody>
</table>

*indicates cost for eco-friendly option

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### Customised Packages Are Available Upon Request

For more information, please contact Nick Chantrell, Senior Sales Manager – Asia Pacific at telephone: +603 2182 3145 or email: nchantrell@iptcnet.org

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### Principal Sponsor

**USD 150,000**

The sponsor will receive:
- Fifty (50) complimentary Full Conference Registrations*
- Three Hundred (300) complimentary Exhibition Visitor Passes**
- Company logo displayed prominently at the event venue
- Acknowledgement during the Opening Ceremony
- Company logo displayed at the Opening Ceremony
- An opportunity to arrange interviews for executive representatives of the sponsor with media before event as part of the publicity campaign
- 200-word company/corporate profile featured in event website
- Company name, logo and/or link to sponsor’s website on selected conference digital platforms including and not limited to event website, marketing materials and social media postings
- One (1) full page ROP colour advertisement in the Conference Preview***
- One (1) full page ROP colour advertisement in the Conference Programme***
- One (1) foyer hanging banner at the event venue
- One (1) conference bag insertion (insertion to be provided by sponsor)
- One (1) holding slide bearing the sponsor’s company logo projected on the screen in all conference session rooms
- One (1) holding slide bearing the sponsor’s company logo on the screen of ePoster stations
- One (1) reserved table of 10 for sponsor’s guests and/or staff at daily conference luncheon
- Company logo listed as “Principal Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***

### Diamond Sponsor

**USD 100,000**

The sponsor will receive:
- Thirty Five (35) complimentary Full Conference Registrations*
- Two Hundred (200) complimentary Exhibition Visitor Passes**
- Company logo displayed prominently at the event venue
- Company logo displayed at the Opening Ceremony
- An opportunity to arrange interviews for executive representatives of the sponsor with media before event as part of the publicity campaign
- 100-word company/corporate profile featured in event website
- One (1) full page ROP colour advertisement in the Conference Preview***
- One (1) full page ROP colour advertisement in the Conference Programme***
- One (1) foyer hanging banner at the event venue
- One (1) conference bag insertion (insertion to be provided by sponsor)
- One (1) holding slide bearing the sponsor’s company logo projected on the screen in all conference session rooms
- One (1) holding slide bearing the sponsor’s company logo on the screen of ePoster stations
- One (1) reserved table for sponsor’s guests and/or staff at daily conference luncheon
- Company logo listed as “Diamond Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***
### Platinum Sponsor

**USD 75,000**

The sponsor will receive:

- Twenty-Five (25) complimentary Full Conference Registrations*
- One Hundred (100) complimentary Exhibition Visitor Passes*
- Company logo displayed prominently at the event venue
- Company logo displayed at the Opening Ceremony
- An opportunity to arrange interviews for executive representatives of the sponsor with media before event as part of the publicity campaign
- 100-word company/corporate profile feature on the sponsors page of the website
- One (1) full page ROP colour advertisement in the Conference Preview
- One (1) full page ROP colour advertisement in the Conference Programme
- One (1) holding slide bearing the sponsor’s company logo projected on the screen in all conference session rooms
- One (1) holding slide bearing the sponsor’s company logo on the screen of all ePoster stations
- One (1) reserved table for sponsor’s guests and/or staff at daily conference luncheon
- Company logo listed as “Platinum Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***

### Educational Activities Platinum Sponsor

**USD 75,000**

This sponsorship allows your company to sponsor all three components of the Educational Activities:

- **Emerging Leaders Workshop**, a workshop focused on advancing and building skills for Young Professionals (YPs) within the industry
- **Education Week**, a programme designed for seventy-five (75) of the best 3rd and 4th year international university students studying energy related subjects, selected by the Education Week Subcommittee to participate in a joint technical projects
- **Education Days & Teachers' Day**, a programme intended for high school students and teachers to garner interest in the energy industry through presentations by industry executives and a project model competition.

The sponsor will receive:

- Ten (10) complimentary Full Conference Registrations*
- Company logo displayed at venue of all education activities
- Acknowledgement at all Educational Activities
- Opportunity to nominate speakers for each Educational Activity
- An opportunity to designated a company representative to judge the Education Week group presentations
- An opportunity to provide giveaways to the Educational Activities participants
- One (1) holding slide bearing the sponsor’s company logo projected on the screens during all Education Activities
- Company logo printed on the polo shirts which will be provided to all participants of Education Week and Education Days & Teachers’ Day
- An opportunity to designate a representative to present the awards to the winners of the Education Week group presentations during the Closing Session
- A full list of participating students at Education Week, including their contact details, institution, course and expected graduation date
- Company logo listed as “Educational Activities Platinum Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***
# Conference Preview and Programme

**USD 65,000**

The Conference Preview provides a sneak peek of the event distributed to potential attendees globally, while all conference delegates receive a copy of the Conference Programme during the event.

The sponsor will receive:
- Ten (10) complimentary Full Conference Registrations *
- One (1) full page colour advertisement on the back cover of the Conference Preview***
- One (1) full page colour advertisement on the back cover of the Conference Programme***
- Company logo listed as “Conference Preview and Programme Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***

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# Lanyards

**USD 60,000**

The sponsor will receive:
- Ten (10) complimentary Full Conference Registrations*
- Company logo printed on the lanyards distributed to all attendees (maximum 7,000 lanyards)
- One (1) half-page ROP colour advertisement in the Conference Programme***
- Company logo listed as “Lanyard Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***

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# Topical Luncheon

**USD 60,000 – Day 1 (Tuesday, 23 March) USD 60,000 – Day 2 (Wednesday, 24 March)**

Topical Luncheons are held the first and second day of the conference for all full conference delegates, providing attendees with a key opportunity for high-level networking. This luncheon also offers the sponsor an avenue to demonstrate hospitality to conference delegates, and the opportunity for a senior executive from the sponsor organisation to present a topic related to the conference theme.

The sponsor will receive:
- Ten (10) complimentary Full Conference Registrations* 
- Acknowledgement at the sponsored topical luncheon
- An opportunity for a senior executive from the sponsor company to deliver a 15-minute presentation at the sponsored topical luncheon
- Company name and logo displayed on the backdrop of the stage at the sponsored topical luncheon
- Logo printed on the luncheon menu cards
- An opportunity to provide 100-word company/corporate/speaker profile for inclusion in the luncheon menu card
- One (1) full-page colour advertisement in the luncheon menu card
- One (1) reserved table of 10 at the sponsored topical luncheon
- An opportunity for a 2-minute corporate video to be played at the sponsored topical luncheon (video to be provided by sponsor)
- One (1) half-page ROP colour advertisement in the Conference Programme***
- Company logo listed as "Topical Luncheon Sponsor" in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***
<table>
<thead>
<tr>
<th><strong>Conference Bags</strong></th>
<th><strong>USD 60,000</strong></th>
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<tbody>
<tr>
<td><strong>USD 70,000</strong></td>
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<tr>
<td>The sponsor will receive:</td>
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<tr>
<td>• Ten (10) complimentary Full Conference Registrations*</td>
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<tr>
<td>• Company logo printed on the conference bags provided to all conference delegates</td>
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<tr>
<td>• One (1) half-page ROP colour advertisement in the Conference Programme***</td>
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<tr>
<td>• Company logo listed as “Conference Bags Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***</td>
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<thead>
<tr>
<th><strong>Directional Signage</strong></th>
<th><strong>USD 55,000</strong></th>
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<tbody>
<tr>
<td>The sponsor will receive:</td>
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<tr>
<td>• Eight (8) complimentary Full Conference Registrations*</td>
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<tr>
<td>• Company logo on all signage used to direct attendees to registration counters, conference sessions, exhibition and other key functions</td>
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<tr>
<td>• One (1) half-page ROP colour advertisement in the Conference Programme***</td>
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<tr>
<td>• Company logo listed as “Directional Signage Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***</td>
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<tr>
<th><strong>ePoster Stations and Audio Visual Equipment</strong></th>
<th><strong>USD 45,000</strong></th>
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<tbody>
<tr>
<td>The sponsor will receive:</td>
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<tr>
<td>• Five (5) complimentary Full Conference Registrations*</td>
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<tr>
<td>• Company logo printed on the ePoster stations</td>
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<tr>
<td>• One (1) holding slide bearing the sponsor’s company logo on the screens of the ePoster stations</td>
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<tr>
<td>• One (1) holding slide bearing the sponsor’s company logo projected on the screens in all conference session rooms</td>
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</tr>
<tr>
<td>• Company logo displayed on the computer screens in the speaker preparation room</td>
<td></td>
</tr>
<tr>
<td>• Company logo listed as “ePoster Stations and Audio Visual Equipment Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***</td>
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<thead>
<tr>
<th><strong>Escalator Runners</strong></th>
<th><strong>USD 45,000</strong></th>
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<tbody>
<tr>
<td>IPTC activities take place on multiple levels of the venue, attendees will access the conference sessions, exhibition and other functions via escalators throughout the venue.</td>
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<tr>
<td>The sponsor will receive:</td>
<td></td>
</tr>
<tr>
<td>• Five (5) complimentary Full Conference Registrations*</td>
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<tr>
<td>• Sponsor’s branding and/or advertisement on eight (8) escalators in the venue</td>
<td></td>
</tr>
<tr>
<td>• Company logo listed as “Escalator Runners Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***</td>
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**Closing Session**

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<thead>
<tr>
<th></th>
<th>USD 40,000</th>
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</table>
**The Closing Session** will feature conference highlights and the next IPTC destination and host organisation.

The sponsor will receive:
- Five (5) complimentary Full Conference Registrations*
- Company logo displayed at the Closing Session
- Acknowledgement at the Closing Session
- One (1) holding slide bearing the sponsor’s company logo projected on the screen during the Closing Session
- An opportunity for an executive representative of the sponsor to give a 3-minute remarks at the Closing Session
- Company logo printed on the lucky draw prizes
- An opportunity to designate a representative to present the lucky draw prizes to the winners
- Company logo listed as “Closing Session Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***

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**Gold Sponsor**

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<thead>
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<th></th>
<th>USD 40,000</th>
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</table>
**The sponsor will receive:**
- Fifteen (15) complimentary Full Conference Registrations*
- Fifty (50) complimentary Exhibition Visitor Passes **
- 100-word company/corporate profile featured in event website
- Company logo listed as “Gold Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***

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**Networking Luncheon**

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<thead>
<tr>
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<th>USD 40,000 – Day 3 (Thursday, 25 March)</th>
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**The Networking Luncheon** allows conference delegates the opportunity to network and offers the sponsor an opportunity to demonstrate hospitality to attendees.

The sponsor will receive:
- Five (5) complimentary Full Conference Registrations*
- Acknowledgement at the sponsored networking luncheon
- Company logo displayed on the backdrop of the stage at the sponsored networking luncheon
- One (1) reserved table of 10 at the sponsored networking luncheon
- An opportunity for a 5-minute welcome speech by sponsor’s representative and/or a short video played on loop on screens at the sponsored networking luncheon (video to be provided by sponsor)
- Company logo listed as “Networking Luncheon Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***

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**Conference Caps**

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<thead>
<tr>
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<th>USD 35,000</th>
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<td>USD 40,000</td>
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</tbody>
</table>
**Conference caps** will be inserted in the conference bags distributed to conference delegates.

The sponsor will receive:
- Three (3) complimentary Full Conference Registrations*
- Company logo printed on the caps
- Company logo listed as “Conference Caps Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***
### Conference Umbrellas USD 35,000

Conference Umbrellas will be inserted in the conference bags distributed to conference delegates.

The sponsor will receive:
- Three (3) complimentary Full Conference Registrations*
- Company logo printed on the umbrellas
- Company logo listed as “Conference Umbrellas Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***

### Education Week USD 30,000 per co-sponsor

Education Week is organised for 3rd and 4th year undergraduate university students who major in science, geoscience and engineering from international institutions. This programme is designed to provide students with a clear insight into the energy industry. Students will be given opportunities to work on a joint project and extend their networks. Students will also be able to meet with major industry players who are constantly searching for fresh talent. 75 of the best students from various universities around the world will be selected to participate in this programme.

Each sponsor will receive:
- Two (2) complimentary Full Conference Registrations*
- Company logo displayed at the Education Week
- Acknowledgement at the opening of Education Week
- One (1) holding slide bearing the sponsor’s company logo projected on the screen during Education Week
- An opportunity to nominate a speaker to address the students and provide a summarised background on the organisation
- An opportunity to designate a company representative as a judge for the Education Week group presentations
- An opportunity to provide giveaways to students (items to be produced and provided by sponsor)
- Company logo printed on the polo shirts which will be provided to all participants of Education Week
- An opportunity to designate a representative to present the awards to the winners of the Education Week group presentations during the Closing Session
- A full list of Education Week participants, including their contact details, university, course and expected graduation date
- Company logo listed as “Education Week Co-Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***

### Water Bottles and Stations USD 35,000

The sponsor will receive:
- Three (3) complimentary Full Conference Registrations*
- Company logo printed on the reusable water bottles and will be inserted in the conference bags
- Company logo prominently displayed at water stations
- Company logo listed as “Water Bottles and Stations Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***
Conference Internet and Digital Proceedings
USD 30,000

Conference attendees will utilise the conference internet to access to the Conference Digital Proceedings, which contain all of the technical papers presented during the conference.

The sponsor will receive:
- Two (2) complimentary Full Conference Registrations*
- Company logo printed on the Conference Digital Proceedings leaflet and will be inserted in the conference bags
- Company’s branding/advertisement displayed on the web landing page when attendees connect to the IPTC’s public WiFi
- Company logo listed as “Conference Internet and Digital Proceedings Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***

Conference Notebooks and Pens
USD 30,000
USD 40,000

Conference notebooks and pens will be inserted in the conference bags distributed to conference delegates.

The sponsor will receive:
- Two (2) complimentary Full Conference Registrations*
- Company logo printed on the notebooks and pens
- Company logo listed as “Conference Notebooks and Pens Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***

Emerging Leaders Workshop
USD 30,000 per co-sponsor

This workshop will provide young professionals (YPs) an opportunity to meet and network with their peers and senior industry executives to discuss pertinent issues related to YPs working in the industry. There will be presentations from industry professionals, coupled with structured discussions and group activities. This programme is also an opportunity for networking with other YPs and speakers over lunch and during coffee breaks.

Each sponsor will receive:
- Two (2) complimentary Full Conference Registrations*
- Company logo displayed at the Emerging Leader Workshop
- Acknowledgement during the Emerging Leader Workshop
- One (1) holding slide bearing the sponsor’s company logo projected on the screen during Emerging Leader Workshop
- An opportunity to designate a senior executive to deliver a presentation at the workshop
- An opportunity to provide giveaways to students (items to be produced and provided by sponsor)
- Company logo listed as “Emerging Leaders Workshop Co-Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***
## IPTC 2021 Mobile App

**USD 30,000**

The IPTC 2021 Mobile App is available on all IOS and Android devices. The app will be the most up-to-date information about the conference and exhibition.

The sponsor will receive:
- Two (2) complimentary Full Conference Registrations*
- Company’s branding/advertisement displayed on the app’s start-up page
- One (1) advertisement banner in the mobile app
- Company logo listed as “IPTC 2021 Mobile App Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***

## Education Days & Teachers’ Day

**USD 25,000 per co-sponsor**

Education Days & Teachers’ Day is an initiative to introduce high school students and teachers to the various disciplines related to the energy industry. Up to 100 selected local high school students will be invited to attend the conference and exhibition. In addition to a guided tour of the exhibition hall, they will benefit from listening to presentations from industry professionals. Students and teachers will gain a better understanding of the industry and their role in the broader community.

Each sponsor will receive:
- One (1) complimentary Full Conference Registrations*
- Company logo displayed at the Education Days & Teachers’ Day
- Acknowledgement at the opening of Education Days & Teachers’ Day
- One (1) holding slide bearing the sponsor’s company logo projected on the screen during Education Days & Teachers’ Day
- An opportunity to nominate a speaker to address the students
- An opportunity to provide giveaways to students (items to be produced and provided by sponsor)
- Company logo printed on the polo shirts which will be provided to all participants of Education Days & Teachers’ Day participants
- Company logo listed as “Education Days & Teachers’ Day Co-Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***

## Exhibition Floor Graphics

**USD 25,000**

Sponsor can enhance their brand presence and benefit from placing eye-catching graphics on the floor in strategic spots throughout the exhibition halls.

The sponsor will receive:
- One (1) complimentary Full Conference Registrations*
- Twenty (20) high-quality (1m x 1m floor self-adhesive) prints that will be placed in the exhibition halls (sponsor to provide logo/artwork, IPTC to provide placement options, entrances to exhibition halls are excluded)
- Company logo listed as “Exhibition Floor Graphics” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***
<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Silver Sponsor</strong></td>
<td>USD 25,000</td>
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<tr>
<td>This sponsor will receive:</td>
<td></td>
</tr>
<tr>
<td>• Eight (8) complimentary Full Conference Registrations*</td>
<td></td>
</tr>
<tr>
<td>• Twenty-Five (25) complimentary Exhibition Visitor Passes**</td>
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<tr>
<td>• 100-word company/corporate profile featured in event website</td>
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<tr>
<td>• Company logo listed as “Silver Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***</td>
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<tr>
<td><strong>Ice Cream Social</strong></td>
<td>USD 20,000 per day</td>
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<tr>
<td>Daily ice cream socials will take place during the afternoon coffee break.</td>
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<tr>
<td>The sponsor will receive:</td>
<td></td>
</tr>
<tr>
<td>• One (1) complimentary Full Conference Registration*</td>
<td></td>
</tr>
<tr>
<td>• Signage with company logo prominently displayed at the sponsored ice cream social areas</td>
<td></td>
</tr>
<tr>
<td>• Company logo listed as “Ice Cream Social Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***</td>
<td></td>
</tr>
<tr>
<td><strong>Cell Phone Charging Stations</strong></td>
<td>USD 15,000</td>
</tr>
<tr>
<td>The sponsor will receive:</td>
<td></td>
</tr>
<tr>
<td>• Company logo printed on four (4) cell phone charging stations positioned at four (4) key locations throughout the venue</td>
<td></td>
</tr>
<tr>
<td>• Company logo listed as “Cell Phone Charging Stations Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***</td>
<td></td>
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<tr>
<td><strong>Coffee Breaks</strong></td>
<td>USD 15,000 per day</td>
</tr>
<tr>
<td>Daily morning and afternoon coffee breaks will be served to all conference delegates.</td>
<td></td>
</tr>
<tr>
<td>The sponsor will receive:</td>
<td></td>
</tr>
<tr>
<td>• Company logo prominently displayed at the sponsored coffee break areas</td>
<td></td>
</tr>
<tr>
<td>• Company logo listed as “Coffee Breaks Sponsor” in the Conference Show Updates, Conference Preview, Conference Programme, event website and onsite sponsor recognition board***</td>
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</tbody>
</table>

**Customised Sponsorship Package**

For more information, please contact Nick Chantrell, Senior Sales Manager – Asia Pacific at telephone: +603 2182 3145 or email: nchantrell@iptcnet.org

Notes:

*Full Conference Registration* includes access to the Opening Ceremony, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibition, Daily Coffee Breaks, Daily Luncheons, Welcome Reception and one (1) Conference Digital Proceedings.

**Exhibition Visitor Pass** includes access to the Exhibition and Knowledge Sharing ePoster Sessions.

***Sponsors will be acknowledged in the Show Updates brochure if confirmed by 26 June 2020, Conference Preview brochure if confirmed by 31 July 2020, and Conference Programme by 29 January 2020.
Investing in Your Industry

Founded in 2005, the International Petroleum Technology Conference (IPTC) is the flagship multidisciplinary technical event in the Eastern Hemisphere.

IPTC is sponsored by four of the industry’s leading non-profit academic, scientific and professional associations dedicated to the dissemination of new and current technology, best practices and multi-disciplinary activities designed to emphasise the importance of the value chain and maximising asset value. The knowledge, capabilities and strengths of the participating countries and the sponsoring societies global membership, over the spectrum of multi-disciplinary technologies, are central to the success of the conference and the corresponding exhibition.

Income from this event is invested back into IPTC’s energy education programmes and the sponsoring societies’ programmes that provide opportunities for industry professionals to enhance their professional and technical competence.

The American Association of Petroleum Geologists (AAPG), founded in 1917, has been a pillar of the world-wide scientific community. The original purpose of AAPG, to foster scientific research, to advance the science of geology, to promote technology, and to inspire high professional conduct, still guides the Association today. Currently the world’s largest professional geological society with approximately 40,000 members in 129 countries, AAPG provides publications, conferences and education opportunities to geoscientists and disseminates the most current geological information available to the general public.
For more information, visit: www.aapg.org

The Society of Exploration Geophysicists (SEG) is a not-for-profit organisation committed to connecting the world of applied geophysics. With more than 20,000 members in 128 countries, SEG provides educational and technical resources to the global geosciences community through publications, books, events, forums, professional development courses, young professional programmes, and more. Founded in 1930, SEG fosters the expert and ethical practice of geophysics in the exploration and development of natural resources, characterisation of near surface, and mitigation of earth hazards.
For more information, visit: www.seg.org

The European Association of Geoscientists & Engineers (EAGE) is a professional association of geoscientists and engineers. Founded in 1951, it is an organisation with a worldwide membership, providing a global network of commercial and academic professionals. The association is truly multi-disciplinary and international in form and pursuits. EAGE operates two divisions: the Oil & Gas Geoscience Division and the Near Surface Division. EAGE has around 19,000 members worldwide representing over 100 countries. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and civil engineering.
For more information, visit: www.eage.org

The Society of Petroleum Engineers (SPE) is a not-for-profit, professional association whose more than 156,000 members in 154 countries are engaged in oil and gas exploration and production. SPE is a key resource for technical knowledge providing publications, events, training courses and online resources.
For more information, visit: www.spe.org
The International Petroleum Technology Conference (IPTC) is an international oil and gas conference and exhibition. The event rotates amongst various venues in the Eastern Hemisphere. The scope of the conference programme and associated industry activities will address key technology and relevant issues that challenge industry specialists and management around the world, particularly in the gas business and certain overarching issues such as HSE, Security, HR and training.

Sponsorship & Exhibition Enquiries:
**Nick Chantrell**, Senior Sales Manager, Asia Pacific
Email: nchantrell@iptcnet.org
Tel: +60 3 2182 3145

General Enquiries
Email: iptc@iptcnet.org
Tel: +60 3 2182 3000
Fax: +60 3 2182 3030